

PRIVACY POLICY

The MOFET Institute respects users' privacy when using the Website [The 7th International Conference on Teacher Education] (hereinafter: the Website), property of MOFET Institute for Research, Curriculum, and Program Development for Teacher Educators (hereinafter: MOFET).

The following terms and conditions will lay out the privacy policy implemented by the Website.

1. Signing up for Services

Some of the services on the Website require registration. During registration, you will be required to provide personal information such as your email address, or credit card information. The fields that must be filled out will be specified accordingly. Unless you provide the information required in those fields, you will not be able to sign up for services requiring registration.

2. The Database

The information provided by you of your own free will when registering for website services will be stored in the MOFET Institute database. You are not required to provide this information by law; however, failing to provide it will prevent you from using these services.

3. Use of Information

While you use the Website, some information about you may be collected, such as your email address, information based on the pages you viewed, or the materials you looked up. The MOFET Institute may only make use of this information in

accordance with this privacy policy or pursuant to the provisions of any law – for the purposes specified below:

1. To provide you with the services and content offered on the Website as per your demand.
2. To Improve and enhance the services and content offered on the Website, including the creation of new services and content matching website users' demands and expectations, or modifying or cancelling existing services and content. The information used by the MOFET Institute for this purpose shall be primarily statistical information that does not identify you personally.
3. The MOFET Institute may send you information pertaining to its services by email from time to time, as well as marketing and advertising information – whether issued by the MOFET Institute itself or obtained by it for delivery from other education-related advertisers. Should you wish to discontinue receiving said marketing and advertising information, or should you wish to be removed from the MOFET Institute database, you may, at any time, cancel your said consent by sending a message to yoav@macam.ac.il, or the address specified in the message you receive. The MOFET Institute will not provide advertisers with your personal information.
4. To contact you (if necessary) or analyze and share statistical information with third parties. The statistical information shared will not identify you personally.
5. For any other purpose specified in this privacy policy or the terms of use of any of the relevant Website services.

4. Sharing Information with third Parties

The MOFET Institute shall not share your personal information nor the information collected about your activity on the Website in any circumstance other than the following:

1. As per your demand and/or express consent;
2. When purchasing products and services via the Website that necessitate the disclosure of the information or part thereof for the purpose of providing the services, such as credit card information to the online payment processing company. Please note that unless otherwise stated and agreed, such parties have no right to use this information for any purpose other than that for which it was shared. The MOFET Institute undertakes to refrain from sharing your credit card information with any party except the credit card company;
3. In the event that you violate the Website terms of use or perform actions via the Website or in association with it that are deemed unlawful, or attempt to perform such actions. In such circumstances the MOFET Institute may share the information as required;
4. In the event that the MOFET Institute should receive a court order instructing it to disclose your information or the information collected about you to a third party;
5. In the event of any dispute, assertion, claim, demand, or legal proceedings, should there be any, between you and the MOFET Institute;
6. In any event in which the Website management shall be of the opinion that it is necessary to share the information in order to prevent severe damage to person or property, whether yours or that of a third party;

7. In the event that the MOFET Institute shall organize the Website as part of another corporation – and in the event that the MOFET Institute should merge with another entity, or merge the Website with the activity of a third party, whether fully or partially – it may share the information collected about you on the Website, database, or any statistical information it possesses with the said new corporation or third party, provided that this corporation or third party accept the provisions of the Website privacy policy;
8. In addition, the MOFET Institute uses various companies that provide it with statistical analyses on the use of the Website. These companies collect and analyze information on the Website's scope of use, frequency of use, users' sources of access to the Website, and so on. The information collected is essentially statistical, does not identify you personally, and is designed to serve the purposes of analysis, research and control, and the Website management may make use of it, including sharing it with third parties, at its discretion.

5. Information Security

The MOFET Institute implements information security systems and regulations on the Website. While these systems and regulations lower the risks of non-permitted access to MOFET Institute computers, they are not foolproof. The MOFET Institute therefore does not undertake that services on the Website be entirely immune to the non-permitted accessing of information stored in them.

6. Cookies

The Website uses cookies to improve your user experience, to better understand how the Website is used, and to operate it smoothly and properly, which entails, inter alia, collecting statistical data on Website use, verifying information, customizing the website to your personal preferences, and for information security purposes. Cookies are text files created by your browser according to commands received from company computers. Some cookies will expire when you shut your browser, while others are stored on your computer hard drive. Cookies contain a wide range of information, such as the pages you visited, the duration spent on the Website, where you have reached the Website from, and the sections and information you seek to view upon entering the Website. Information in cookies is coded, and the company takes precautions to ensure that company computers alone can read and understand the information stored in them. If you do not wish to receive cookies, you could avoid receiving them by changing your browser definitions. To do so, please refer to the browser help file. You can also erase the cookies on your computer at any time. However, please bear in mind that inactivating cookies may prevent you from using some of the Website services and features.

7. Changes to Privacy Policy

The MOFET Institute may change the provisions of the privacy policy from time to time. In the event that material changes be made to this policy, a notification will be posted on the Website homepage. By continuing to use the Website following the changes made, you agree to the change. If you have any

questions or queries on this subject, please contact us at info@macam.ac.il.